

HOTEL BUSINESS

ICD
PUBLICATION

New Open Forum Think Tank Introduced At ALIS

During ALIS last month, I was invited to view the newest wrinkle in "networking": LICC, the Lodging Industry Investment Council.

The brainchild of Michael Cahill of Hospitality Real Estate Counselors in Englewood, CO, this unique meeting is open to all industry

executives who want to sit around a table and shoot the breeze on any industry topic that interests them and get feedback from others in the business.

So that I would not inhibit the group from having an open discussion, I agreed that anything said would be off the record, so everyone would not have

to worry that they would have to regret their comments later.

Mike—who is certainly a forward thinker, and will be looking to set up LICC at most of the investment conferences—got an extremely good turn-out for the event, and there were quite a lot of controver-

sial topics in discussion. The mix of owners and those allied with the industry was quite good.

The next session of LICC will take place at the NYU investment conference in New York on Sunday afternoon of the conference. You can get details from Mike at hrecinc@aol.com.